

Our team is made up of people who have turned their experience in large global companies into an innovative management consulting, financial consulting, tax consulting, auditing company. We are constantly improving and investing in our employees who are moving forward with us, and team spirit and a good atmosphere are our identities. The needs of our clients are our top priority and our employees are top professionals who provide security and stability to our clients.

We invite everyone interested in digital marketing to apply for a job at our company. Join a young and ambitious collective with an exceptional vision. We give you the opportunity to achieve your professional ambitions and gain experience in a fast-growing consulting company.

Due to the increased workload, we are hiring new people for the position:

## Digital Marketing Specialist in Belgrade

### Job description:

- preparing performance strategies,
- media planning PPC campaigns,
- realization of campaigns that will link Google Ads products, FB products, GTM, direct lease and analytics,
- creating Google Search ads, coordinating with designers in the preparation of graphic solutions for ads,
- presenting results to clients,
- preparing pitch presentations,
- all other tasks as directed by the manager.

### Conditions:

- knowledge of web and online advertising,
- excellent knowledge of the Google Ads platform,
- excellent knowledge of Google Analytics,
- excellent knowledge of Facebook and Instagram platforms,
- knowledge of Windows environment and Office I G Suite tools,
- excellent communication skills,
- excellent knowledge of English, knowledge of other languages is desirable,
- knowledge of the web and online advertising of the team,
- candidate with high potential and entrepreneurial style.

## We offer:

- professional and stimulating environment
- professional development and education,
- career development opportunities in the field of digital marketing,
- interesting team building.

If you have experience and wish to continue professional development in a dynamic and positive business environment, please send us your CV by e-mail to [office@egzakta.rs](mailto:office@egzakta.rs) no later than 10.05.2020.

Only shortlisted candidates will be invited to the interview.

The personal data collected through the submitted CVs, as part of the applications for this competition, are processed solely for the purpose of recruiting for the said competition and will not be preserved after the expiry of the competition, that is, after the final selection of the appropriate candidate.